

SEO PROPOSAL

SEO proposal

for Marketingly

Prepared by Example SEO Studio

29 September 2026 | Valid until 29 October 2026

02 AUDIT SNAPSHOT

Where you are now



1 [finding one]

2 [finding two]

3 [finding three]

EXAMPLE. The audit numbers are from a real SEOSage crawl of marketingly.org on 29 September 2026. The names, prices and targets are examples: set your own.

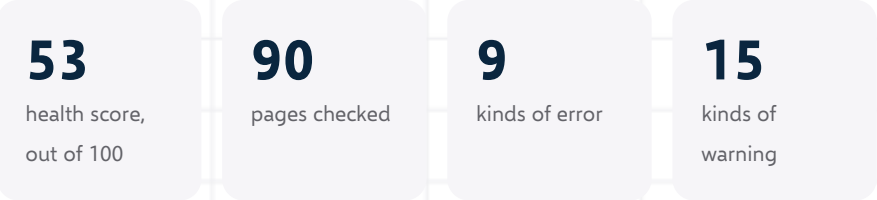
01 Summary

Marketingly wants more enquiries from Google. Today, 14 pages are hidden from Google by mistake and 28 pages have two title tags. We propose three months of fixes and page improvements, followed by monthly growth work, so that more people searching for your services can find you. The investment is \$1,200 a month.

02 Where you are now: audit snapshot

We crawled marketingly.org on 29 September 2026. This is what we found.

← the part that wins the work



- 1 14 pages carry a noindex tag, which tells Google to leave them out. If any of them should bring visits, they cannot.
- 2 28 pages have two title tags, so Google may show the wrong title.
- 3 19 pages have no meta description, so Google writes its own summary of the page.

The full audit is attached: marketingly-audit.pdf.

03 Goals and how we will measure them

We agree what success means before we start.

Goal	How we measure it	Today	Target by month 6
Fewer technical problems	Health score in SEOSage	53	90 or more
More visits from Google	Clicks in Search Console	Baseline taken in week 1	+20% on the baseline
More enquiries	Form sends from Google visits	Baseline taken in week 1	+15% on the baseline

04

What we will do

The work is in three phases.

*show progress
early*

Phase	Work	What you receive
Month 1: fix the basics	Fix the errors from the audit: hidden pages, double titles, broken pages, redirects	A fixed-issues list and a new crawl to prove it
Months 2 to 3: improve key pages	Rewrite titles and descriptions and improve the text on the 10 pages that matter most	Updated pages and a before and after report
Month 4 onward: grow	New pages, internal links, fixes for new problems	A monthly progress report

05

What we need from you

Access to Google Search Console, analytics and the website. One person who can approve changes within 3 working days. Developer time if a fix needs one.

06

What is not included

Paid ads, buying links, and writing more than 2 new articles a month. No one can promise a ranking. We promise the work and honest reporting.

07

Timeline

We start on 5 October 2026. Expect the first visible changes in 4 weeks, and steady growth over 6 months.

When	What happens
Week 1	Kickoff call and access
Weeks 2 to 4	Phase 1 fixes
Months 2 to 3	Phase 2 work
Every month	Report and call

08

Reporting

Each month you receive a branded SEO report (the score, what was fixed, what changed and what comes next) and a 30 minute call. We crawl the site again every month and compare it with the last crawl.

09 Investment

All prices are in US dollars, excluding tax. These are example prices.

price sits next
to the work

Item	Price
One-off audit and setup	\$1,500
Monthly SEO retainer	\$1,200 a month
Optional extras	Quoted on request

Billing: monthly in advance. Minimum term: 3 months. Cancel with 30 days notice.

10 About us

Example SEO Studio helps small businesses get found on Google.
(Replace this with two or three lines about you and one result with a real number and a date.)

one real result,
with a number

11 Next steps

1. Reply to accept this proposal.
2. Sign below.
3. We book the kickoff within 5 working days.

Client | Date

For Example SEO Studio | Date

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