Maple Street Bakery: SEO report for September

EXAMPLE. Maple Street Bakery and every number on these pages are made up, to show the layout. Use your own real numbers, with a source for each.

CLIENT	MONTH	PREPARED BY	NEXT CALL
Maple Street Bakery	September 2026	Alex, Brookside	7 October

01 This month in one page

Maple Street Bakery had 1,240 clicks from Google in September, 8% more than August. We fixed 12 problems, and the site health score is now 91, up from 84.

1,240
clicks from Google

+8%
on last month

91
health score

12
problems fixed

02 Site health

We crawled the site on 29 September and checked 74 pages, compared with 74 last month.

Measure	Last month	This month	Change
Health score	84	91	+7
Errors	6	1	-5
Pages hidden from Google	9	0	-9

03 Search results

All numbers come from Google Search Console for 1 to 30 September (made up).

Measure	August	September	September last year
Clicks	1,148	1,240	905
Impressions	31,400	34,900	26,100
Average position	14.2	12.8	17.5

04 What we did

Item	Why	Result so far
Removed the hidden-page tag from 9 product pages	Google could not show them	All 9 now appear in search
Wrote new titles for 8 product pages	Each page had the same title	Too early to tell
Fixed 3 broken links	Visitors reached error pages	No errors left

05 What we plan next month

1. Write new titles for the 16 remaining product pages.
2. Add opening hours and address data to the contact page.
3. Link the five main products from the home page.

06 What we need from you

Please send the new winter menu photos by 10 October, so we can add them to the product pages.