

SEO HEALTH REPORT

Marketingly

marketingly.org

Crawled 9 October 2026 · Search data 10 September to 7 October 2026

**99**

out of 100 · Good

A calm, healthy site, with one clear thing to speed up and a short list of small fixes.

53

Pages checked

0

Errors

4

Warnings

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Made from a full crawl of every page, joined with Google Search Console, so each fix is ranked by what it means for visits, not just by how loud the warning is.

The short version

Written for the person who has two minutes.

marketingly.org is in good shape. We checked all 53 pages and found no errors, no broken pages and nothing blocked from Google. There are four warnings across three issue types, and none of them sit on a page that brought a visit last month.

1

The home page is the one to speed up

It takes 2.8 seconds to respond, the slowest page on the site. It also brings in 6 of the 10 visits from Google. A faster home page helps the page that matters most.

2

The warnings are on quiet pages

Duplicate titles are on two category pages. The missing H1 and the long description are on web stories. None of them brought a visit in 28 days, so they are quick tidy-ups, not emergencies.

3

Two articles are seen, but rarely clicked

The B2B reputation article (83 views in search) and the restaurant objectives article (84 views) both have a click rate of 1.2%. Sharper titles and descriptions could change that.

What to do first

Speed up the home page. Then spend one afternoon on the small fixes on page 4: FAQ markup, the sitemap, two category pages and seven outbound links. Re-crawl in 30 days and we will show you what changed.

Why the order is not the order of the warnings

A crawl ranks problems by how serious they look. Search data shows which pages people actually reach. Here the three warnings are on pages with no visits, while the slowest page is the one most visitors land on. We used both, and put the fix with the most to gain first.

How the site is doing

What a crawl of all 53 pages found, and how people reach the site from Google.

On-page checks (share of pages doing it right)

Titles of 30 to 60 characters		91%
Meta descriptions of 70 to 160 characters		98%
Exactly one H1 heading		91%
Images with alt text		81%
Structured data		100%
Canonical tag		100%

Images with alt text is the lowest at 81%. Alt text helps people who use screen readers and helps Google understand a picture.

Visits from Google, last 28 days

10

Clicks

1,164

Times shown

0.9%

Click rate

39.9

Average position

Pages that got clicks

Home page		6
Blog		1
B2B reputation management		1
Best agency in Yamuna Nagar		1
Marketing objectives for a restaurant		1

Searches that show the site

marketingly	pos 9.7
b2b reputation management	pos 14.5
content marketing agency india	pos 7.5
white label seo	pos 11

What to fix first

Ranked by what it means for visits. SEOSage found the issues; the order comes from joining them with search data. Effort is a rough guide for a developer who knows the site.

#	FIX	WHY IT MATTERS HERE	EFFORT	IMPACT
1	Speed up the home page	It responds in 2.8 seconds and brings in 6 of the 10 visits. Turn on caching and compression, then re-test.	Medium	High
2	Add FAQ markup to the blog page	The blog page ranks at position 3.1 and has three question headings. FAQ markup helps AI search tools quote them cleanly.	Low	Medium
3	Give the two category pages their own titles and descriptions	Two category pages share a title or description, so they compete. A unique one each fixes the warning.	Low	Medium
4	Rewrite the title and description of two articles	B2B reputation management and restaurant objectives are shown about 80 times each but clicked once. Better wording earns more clicks.	Medium	Medium
5	Add three pages to the XML sitemap	Pages missing from the sitemap are slower for Google to find. Regenerate it and resubmit.	Low	Low
6	Tidy the web stories	Add one H1 to one story, shorten one description, and add rel="noopener" to 7 outbound links in 6 stories.	Low	Low

Exactly which pages

Duplicate titles	/category/linkedin-marketing/ /category/marketing/
Missing H1	/web-stories/pros-and-cons-of-linkedin-sales-navigator/
Description too long	/web-stories/white-label-seo-audit-tool/
Questions without FAQ markup	/blog/ /web-stories/tiktok-coins/
Slowest page	/ (home page, 2.8 seconds)

The next 30 days

One small block of work each week, in the order that helps visits most.

Week 1: speed

- Turn on page caching and compression
- Re-test the home page response time
- Aim for under 1 second

Week 2: findability

- Add FAQ markup to the blog page
- Add the 3 missing pages to the sitemap
- Resubmit the sitemap in Search Console

Week 3: tidy-ups

- Unique titles and descriptions for two category pages
- One H1 and one shorter description on two web stories
- rel="noopener" on the 7 outbound links

Week 4: click rate and review

- New titles and descriptions for the two articles
- Crawl the site again
- Compare it with this crawl and send the progress report

How we will know it worked

Home page under 1 second. Zero warnings. The two articles earning more clicks for the same number of views. The new crawl is compared with this one, so you see what was fixed, what is new and what got worse, side by side.

Everything we found

All 13 issue types from the crawl, with the number of pages each one touches.

ISSUE	TYPE	AREA	PAGES
Duplicate Content Detected	Warning	Duplication	2
Missing H1 Tag	Warning	SEO	1
Meta Description Too Long	Warning	SEO	1
Web Story page	Notice	Content	6
Links to other sites open a new tab without noopener	Notice	Security	6
Multiple H1 tags	Notice	Content	4
Page not in sitemap	Notice	Indexability	3
Possible spelling mistake	Notice	Content	3
Heading Levels Skipped	Notice	SEO	2
Text is very hard to read	Notice	Content	2
Questions without FAQ markup	Notice	AI Search	2
Moderate Response Time	Notice	Performance	1
External link redirects	Notice	Links	1

Source: a SEOSage crawl on 9 October 2026 (53 pages) and Google Search Console for 10 September to 7 October 2026.

This is a sample report, written by Claude from real data through the SEOSage connector. It carries one agency's brand; your own reports carry yours.